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## ***TFG HELPS THE NORTH CAROLINA TECHNOLOGY ASSOCIATION SECURE \$1.75 MILLION FOR SCHOOL TECHNOLOGY DEMONSTRATION PROGRAMS***

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A statewide, membership driven trade association wanted to increase overall funding for technology in rural and underserved public schools. The Ferguson Group worked with the North Carolina Technology Association (NCTA) to develop a federal funding initiative to improve access to technology and provide professional development. The strategy led to NCTA securing the support of the North Carolina Congressional Delegation and \$1.75 million over five years for school technology projects in six congressional districts. As a result of this initiative, the NC Congressional Delegation recognized the contributions of NCTA towards education and workforce development, more education related technology companies have joined NCTA, board members have attended the kickoff and celebration events at the schools with the Members of Congress, and overall state funding for school technology programs has increased over the past five years due to the success of the demonstration programs.



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Pictured is Representative Mike McIntyre at the October 2006 celebration event at a rural elementary school in Robeson County, NC. The following article highlights the NCTA project in Robeson County. <http://www.fayettevillenc.com/article?id=245188>

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