



JANUARY 14, 2010

# The Ferguson Group, LLC

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*Federal Funding Opportunities for Higher  
Education Projects*



*The Leading Advocate for Local Government Since 1982*



# Presenters

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**Ron Hamm:** represents higher education, municipal, and nonprofit clients on matters related to education, research, economic and community development, and public infrastructure.

**Michael Horn:** Michael Horn is Associate Vice President of Government Relations and Grants at Central Piedmont Community College. He will be presenting a federal funding case study.

**Owen Holmes:** Owen Holmes is Associate Vice President, Public Affairs and Government Relations at California State University, Fullerton. He will be discussing his experience with the federal funding process.



# Where Can Institutions of Higher Education Secure Federal Funding?

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- Formula Funding and Competitive Grants
- Authorizations
- Appropriations
- Contracts



# Appropriations

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## **12 Annual Appropriations Bills** (8 of which fund educational projects)

1. Agriculture
2. Commerce, Justice, Science
3. Defense
4. Energy and Water
5. Financial Services
6. Interior and Related Agencies
7. Labor, Health and Human Services, Education
8. Transportation, Housing and Urban Development



# Appropriations

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- What is an earmark?
- How large are earmarks?
- What sort of commitment are we receiving from the federal government when funds are earmarked to our college?
- How does a college get started?
  - ▣ Compile all local priorities
  - ▣ Review eligibility
  - ▣ Contact your delegation to learn of timelines, priorities, restrictions, and requirements.



# Appropriations:

## Popular Programs for Higher Education Projects

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### **Agriculture**

- ▣ **Agricultural Research Service**
- ▣ **Animal and Plant Health Inspection Service**

### **Commerce, Justice, Science**

- ▣ **Byrne Grants**
- ▣ **Juvenile Justice**
- ▣ **Community Oriented Policing Services**
- ▣ **International Trade Administration, NIST, NOAA**



# Appropriations:

## Popular Programs for Higher Education Projects

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### **Defense**

- ▣ **Research, Development, Test and Evaluation (RDTE)**

### **Energy and Water**

- ▣ **DOE – Energy Efficiency & Renewable Energy**
- ▣ **DOE – Science**
- ▣ **DOE - Congressionally Directed Office of the Administrator Projects**



## Appropriations:

# Popular Programs for Higher Education Projects

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### **Interior and Related Agencies**

- ▣ **EPA – Ecosystem and Air Quality Research,**
- ▣ **NPS – Historic Preservation Fund**

### **Labor, Health and Human Services, Education**

- ▣ **Labor – Employment and Training Services**
- ▣ **HHS – Health Resources Services Account**
- ▣ **Education – Fund for the Improvement of Education**
- ▣ **Education – Fund for the Improvement of Post-Secondary Education**



## Appropriations:

# Popular Programs for Local Government Projects

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## **Transportation, Housing and Urban Development**

### **Department of Transportation Programs**

- **Transportation Planning Research and Development**

### **Housing and Urban Development Programs**

- **Economic Development Initiative**



# Federal Appropriations Process



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Develop Project Concept and Secure Partners	<b>October-December</b>
Secure Congressional Support	<b>December-January</b>
Members Submit Requests to Appropriations Subcommittee	<b>February</b>
House/Senate Appropriations Subcommittee Markups	<b>March-April</b>
House/Senate Approve Appropriations Bills	<b>June-July</b>
House/Senate Appropriations Conference Committee	<b>July-September</b>
House/Senate Approve Appropriations Conference Report	<b>September</b>
President Signs Appropriations Bills	<b>October</b>
Applicant Secures Agency Funding	<b>6-9 Months</b>



# What Successful Institutions have in common....

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- ❑ Researched eligibility
- ❑ Aware of and can demonstrate local match
- ❑ Specific requests in identified accounts at appropriate request levels
- ❑ Submit diverse funding requests



# What Successful Institutions have in common....

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- Are mindful of deadlines for project submission and know when critical events in the process are taking place
- Thank their delegation and ensure they receive credit for the support they are providing
- Can speak personally and passionately about their campus priorities with consistency



# Central Piedmont Community College

## Charlotte, North Carolina

(Enrollment ~70,000)

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FY 2003 – 2010

- **Forensics – Crime Scene Investigation & Digital Forensics**
  - Housing & Urban Development (HUD) - American Academy of Applied Forensics (AAAF)  
*Crime Lab Construction \$ 665, 446 (2003-2005, 2 awards)*
  - National Institute of Justice (NIJ) – AAAF  
*Forensics Lab Equipment & Cyber Forensics Program Development \$1.3 Million ( 2004-2007, 2 awards)*
  - Department of Justice, *Digital Forensics and Intelligence Program \$ 1.3 Million (2008-2009, 3 awards)*
- **Geospatial**
  - Department of Education-FIPSE, *Geospatial Training Center – Lab and Simulation Equipment \$ 500,000 (2006)*
- **Homeland Security**
  - Department of Ed., FIPSE, *Center for Integrated Emergency Response Training \$300,000 (2008-2009, 2 awards)*
- **Health**
  - Health & Human Services, *Regional Health Sciences Simulation Lab \$ 125,000 (2010)*
- **Energy**
  - Department of Energy, *Carolinas Energy Training Center \$ 525,000 (2010)*



## Central Piedmont Community College American A Geospatial Training Center – Funding Mix

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- Department of Education Appropriation (\$500,000, 2006)
- Department of Labor Grant (\$2,000,000, 2007)
- National Science Foundation Grant (\$200,000, 2008)
- State Support
- Local Government Partnership
- Regional Faculty Training Center



# California State University, Fullerton

## (Enrollment ~40,000)

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### FY 2004 – FY 2010

- \$600,000 for gerontology and water hazard mitigation projects
- \$400,000 for the College of Human Development and Community Service, for programs aimed at preventing obesity and promoting health for children
- \$100,000 for the National Center for Water Hazard Mitigation
- \$750,000 for the Remote Sensing Initiative
- \$600,000 for programs aimed at preventing obesity and promoting health in children
- \$350,000 for technology upgrades at the Ruby Gerontology Center
- \$550,000 for Center for the Advancement of Teaching and Learning in Mathematics and Science
- \$600,000 for the Vietnamese Language and Culture Program, including purchase of equipment
- \$5.7 million for Prader-Willi Syndrome (PWS) Research

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# First Steps

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- ▣ Compile all local priorities
- ▣ Review eligibility
- ▣ Contact your delegation to learn of timelines, priorities, restrictions, and requirements
  - Build Community Support
- ▣ Become an expert – or hire one!



# Thank You

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