



SEPTEMBER 30, 2009

The Ferguson Group, LLC

Federal Funding Opportunities for Local Projects

Next free webinar: *Accessing Federal Funds to Fight Violent Crime*
October 22, 2:00 PM Eastern. Visit www.fergusongroup.us to register.



The Leading Advocate for Local Government Since 1982



Presenters

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Amanda Wood: Amanda Wood represents municipal and nonprofit clients on matters related to transportation, economic development, natural resources, and social services.

Chris Eilerman: Chris Eilerman is the special projects coordinator in the office of the city manager for the City of Cincinnati. He will be presenting a federal funding case study.

Bill Hanka: Bill has applied his knowledge of government and his problem-solving abilities to his work with city and county governments and joint power authorities to advance their federal appropriations, authorization, and regulatory agenda.

Andy Seth: Andy Seth represents public and private sector clients, and specializes in building coalitions that address local government concerns. Before joining TFG he served as a project manager with the International City/County Management Association (ICMA), where he managed a number of projects including the Local Government Environmental Assistance Network (LGEAN).



Where Can Local Governments Secure Federal Funding?

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- Formula Funding and Competitive Grants
- Authorizations
- Appropriations



Appropriations

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12 Annual Appropriations Bills

(6 of which fund local projects)

1. Agriculture
2. Commerce, Justice, Science
3. Energy and Water
4. Interior and Related Agencies
5. Labor, Health and Human Services, Education
6. Transportation, Housing and Urban Development



Appropriations

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- What is an earmark?
- How large are earmarks?
- What sort of commitment are we receiving from the federal government when funds are earmarked to our community?
- How does a community get started?
 - ▣ Compile all local priorities
 - ▣ Review eligibility
 - ▣ Contact your delegation to learn of timelines, priorities, restrictions, and requirements.



Appropriations:

Popular Programs for Local Government Projects

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Agriculture

- ▣ **Conservation Operations**
- ▣ **Rural Development**

Commerce, Justice, Science

- ▣ **Byrne Grants**
- ▣ **Community Oriented Policing Services**
 - **Methamphetamine Enforcement**
 - **Law Enforcement Technology**
- ▣ **Juvenile Justice Programs**



Appropriations:

Popular Programs for Local Government Projects

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Energy and Water

- ▣ **Army Corps – water resource projects w/ navigation, flood control & aquatic ecosystem restoration benefits**
- ▣ **DOE – Energy Efficiency & Conservation Block Grants**
- ▣ **DOE – Clean Cities Program**

Interior and Related Agencies

- ▣ **EPA – State and Tribal Assistance Grants**
- ▣ **NPS – Historic Preservation Fund**

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Appropriations:

Popular Programs for Local Government Projects

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Labor, Health and Human Services, Education

- ❑ **Labor – Employment and Training Services**
- ❑ **HHS – Health Resources Services Account**
- ❑ **HHS – Substance Abuse and Mental Health Services Administration**
- ❑ **Education – Fund for the Improvement of Education**
- ❑ **Education – Fund for the Improvement of Post-Secondary Education**



Appropriations:

Popular Programs for Local Government Projects

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Transportation, Housing and Urban Development

Department of Transportation Programs

- ❑ **Interstate Maintenance**
- ❑ **Transportation and Community and System Preservation**
- ❑ **Bridge Discretionary Program**
- ❑ **Bus and Bus Facilities**
- ❑ **Grants-In-Aid for Airports**



Appropriations:

Popular Programs for Local Government Projects

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Transportation, Housing and Urban Development

Housing and Urban Development Programs

- **Economic Development Initiative**
- **Neighborhood Initiative**



Federal Appropriations Process

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Develop Project Concept and Secure Partners	October-December
Secure Congressional Support	December-January
Members Submit Requests to Appropriations Subcommittee	February
House/Senate Appropriations Subcommittee Markups	March-April
House/Senate Approve Appropriations Bills	June-July
House/Senate Appropriations Conference Committee	July-September
House/Senate Approve Appropriations Conference Report	September
President Signs Appropriations Bills	October
Applicant Secures Agency Funding	6-9 Months



What Successful Communities have in common....

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- ❑ Researched eligibility
- ❑ Aware of and can demonstrate local match
- ❑ Specific requests in identified accounts at appropriate request levels
- ❑ Submit diverse funding requests



What Successful Communities have in common....

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- Are mindful of deadlines for project submission and know when critical events in the process are taking place
- Thank their delegation and ensure they receive credit for the support they are providing
- Can speak personally and passionately about their local priorities



City of Memphis, TN

(Population ~669,600)

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FY 2003 – FY 2009

- \$2,500,000 for the Beale Street Landing/Docking Facility
- \$2,000,000 for the RDC Cobblestone Landing Restoration
- \$200,000 for design, engineering and permitting of the Riverfront Land Bridge
- \$470,000 for flood control along the Nonconnah Creek
- \$486,000 for dredging the Wolf River Harbor
- \$305,000 for the Mt. Moriah Culvert
- \$700,000 for a regional law enforcement communications system
- \$1,880,000 for a regional law enforcement communications system
- \$225,000 for University Place Revitalization
- \$195,000 for the Second Chance Prisoner Re-entry Program
- \$197,000 for design and engineering of the Memphis Riverfront Development
- \$419,000 for dredging the Wolf River Harbor
- \$500,000 for upgrades to North Second Street
- \$1,000,000 for Operation Safe Community
- \$475,000 for U.S. Highway 51/Elvis Presley Blvd improvements
- \$475,000 for the Beale Street Landing
- \$399,000 for dredging the Wolf River Harbor
- 190,000 for Memphis Youth Services Program – Summer and After School Employment programs

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Lower Providence Township, PA

(Population ~25,000)

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FY 2010

\$200,000 pending for feasibility study and design of solar farm

\$200,000 pending for Police Department technology improvements



City of Cincinnati, OH

(Population ~333,000)

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FY 2005 – FY 2009

- \$250,000 for the Collaborative Agreement Police Records Management System Project
- \$2,000,000 for Central Riverfront Park improvements
- \$1,000,000 for preliminary engineering and environmental impact studies for 3 interchanges
- \$550,000 for Theodore Berry Way/Central Riverfront Street Grid Construction Project
- \$550,000 for a Sanitary Sewer Overflow (SSO) Demonstration Project
- \$150,000 for the Collaborative Agreement Police Records Management System Project
- \$250,000 for Central Riverfront Park improvements
- \$2,400,000 for preliminary engineering and environmental impact studies for 3 interchanges
- \$3,100,000 for a interchange justification study for Interstate 71/MLK Interchange
- \$2,600,000 for the Ohio River Trail (Salem to Downtown)
- \$2,871,000 for the Riverfront Project
- \$500,000 for the Eastern/Delta Separation Project
- \$475,000 for the Mehring Way Streetgrid Project
- \$475,000 for the Queen City Barrel Project
- \$1,270,000 for the 800 MHz Radios Project

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Authorizations

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□ Water Resources Development Act

(WRDA)

- Navigation
- Flood Control and Management
- Ecosystem Restoration
- Water and Wastewater Infrastructure Projects

□ Transportation Authorization

(Safe, Accountable, Flexible, Efficient Transportation Equity Act – A Legacy for Users (SAFETEA-LU))

- Highway and Transit Projects



First Steps

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- ▣ Compile all local priorities
- ▣ Review eligibility
- ▣ Contact your delegation to learn of timelines, priorities, restrictions, and requirements
 - Build Community Support
- ▣ Become an expert – or hire one!



Central Riverfront Redevelopment Cincinnati, Ohio

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- ❑ \$190 million downtown riverfront redevelopment project - Army Corps of Engineers.
- ❑ Part of a \$2 billion redevelopment of the downtown area along the Ohio River, including new sports stadia, museum, transit center, housing, shops and restaurants.
- ❑ Supported by county, community leaders, chamber, and Congressional delegation.



Central Riverfront Redevelopment Funding Sources

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- ❑ WRDA 2007 authorized \$30 million in the Army Corps budget.
- ❑ Authorization for Planning, Engineering and Design contained in FY04 Energy and Water Appropriations.
- ❑ Since FY04 – the project has garnered \$7.4 million in designated federal appropriations, including a “new start” construction appropriation in FY08.
- ❑ The City of Cincinnati will match this funding 50-50 and has thus far provided \$11.97 million toward this project. The State of Ohio has also appropriated \$1.75 million for the project.



Thank You

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1130 Connecticut Avenue, NW, Suite 300
Washington, DC 20036
Phone (202) 331-8500
Fax (202) 331-1598

www.fergusongroup.us

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